

Leadership/Management Track by Session Number

CE SESSION #1

Adventures in Leadership: The Nine Elements for Operational Efficiency and Optimal Care Outcomes (Leadership/Management)

Presenter(s): Kris Mastrangelo, President and CEO, Harmony Healthcare International (HHI)

Speaker Bio: Kris Mastrangelo is a nationally recognized keynote speaker with more than 24 years of experience in the health care profession with a specialty in the Post-Acute Care Arena. An Occupational Therapist degree from Tufts University followed by a Master's in Business Administration from Salem State University coupled with a Nursing Home Administrator's License, affords Kris an in-depth perspective into the clinical, financial, and operational components critical for business success.



CE SESSION #7

Rapid-Fire Retention: 25 Ways to Reduce Employee Turnover (Leadership/Management)

Presenter(s): Cara Silletto, President, Crescendo Strategies

Speaker Bio: Workforce thought leader Cara Silletto, MBA, is the president of Crescendo Strategies, a firm committed to reducing unnecessary employee turnover by bridging generational gaps and making leaders more effective in their roles. Cara currently sits in a unique sweet spot for her specialty of bridging the great generational divide, because she is an early Millennial herself, born in 1981, yet she is equipped with an MBA and more than 14 years of experience learning the unwritten expectations of older managers and business owners in order to advance her own career. Workforce Magazine named Cara a “Game Changer” and Recruiter.com named her in their “Top 10 Company Culture Experts to Watch.” Cara is also the co-author of “What’s Next in HR.”



Leadership/Management Track by Session Number

CE SESSION #13

They Drive Me Crazy! The Generational Story You've NEVER Heard (Leadership/Management)

Presenter(s): Cara Silletto, President, Crescendo Strategies

Speaker Bio: Workforce thought leader Cara Silletto, MBA, is the president of Crescendo Strategies, a firm committed to reducing unnecessary employee turnover by bridging generational gaps and making leaders more effective in their roles. Cara currently sits in a unique sweet spot for her specialty of bridging the great generational divide, because she is an early Millennial herself, born in 1981, yet she is equipped with an MBA and more than 14 years of experience learning the unwritten expectations of older managers and business owners in order to advance her own career. Workforce Magazine named Cara a “Game Changer” and Recruiter.com named her in their “Top 10 Company Culture Experts to Watch.” Cara is also the co-author of “What’s Next in HR.”



CE SESSION #20

A Leadership System for Driving Performance, Retention and Results (Leadership/Management)

Presenter(s): Nancy Anderson, Senior Vice President of Engagemnet Solutions, Align

Speaker Bio: Nancy Anderson, RN, MA is the Senior Vice President of Engagement Solutions for Align. Drawing from 30 years of experience working in senior care, she develops practical solutions for senior living and post-acute providers to successfully build and sustain a culture of engagement. Nancy is a Master Examiner for the AHCA Quality Award Program.



Leadership/Management Track by Session Number

CE SESSION #26

In It to Win It: How to Attract, Engage and Retain Like a Champ Amidst Workforce Challenges
(Leadership/Management)

Presenter(s): Peter Corless, Executive Vice President, OnShift

Speaker Bio: Peter Corless is the Executive Vice President of Enterprise Development of OnShift, a leader in human capital management software for post-acute care and senior living. Peter is currently the Associate Business Member President on AHCA/NCAL's Board of Governors. Peter is a recognized HR leader in post-acute care and is well-known for his achievements at some of the country's largest post-acute care organizations, including Kindred Healthcare and Genesis HealthCare. As an experienced, international chief administrative and human resources officer, he developed strategies that reduced turnover, improved recruiting and hiring strategies, and reduced labor costs. Peter received his BA from the University of Waterloo and his MBA from York University's Schulich School of Business.



CE SESSION #26

In It to Win It: How to Attract, Engage and Retain Like a Champ Amidst Workforce Challenges
(Leadership/Management)

Presenter(s): Irene Fleshner, Principal, Reno, Davis & Associates, Inc.

Speaker Bio: Irene Fleshner, RN, MHA, FACHE is a Principal for the consulting firm of Reno, Davis and Associates, Inc. where she provides consulting services to professional associations, nursing organizations and businesses in the acute and long term care sectors. Her expertise is in the areas of nursing leadership and professional development, clinical operations, business strategy and quality improvement. Irene spent more than 20 years as an executive at Genesis HealthCare, including the role of Senior Vice President for Clinical Operations and Chief Nursing Officer. In addition, Irene worked in acute care where she held roles as both an operations and nurse executive and practiced as a critical care nurse.



Leadership/Management Track by Session Number

CE SESSION #32

Manage Conflict and Have “That” Conversation So Everyone Wins
(Leadership/Management)

*Presenter(s): Elizabeth Fanslow, Co-Founder and Managing Partner,
PSSworks!*

Speaker Bio: Elizabeth Fanslow is the Co-Founder and Managing Partner of PSSworks! and President of Be Amazing, Inc. Elizabeth is a leadership expert with a unique blend of right brain creativity and left brain organization that gives her the innate ability to see the big-picture while providing down to earth leadership solutions that work.



CE SESSION #32

Manage Conflict and Have “That” Conversation So Everyone Wins (Leadership/Management)

Presenter(s): Carol Westberry, President, The Westberry Group, Inc.

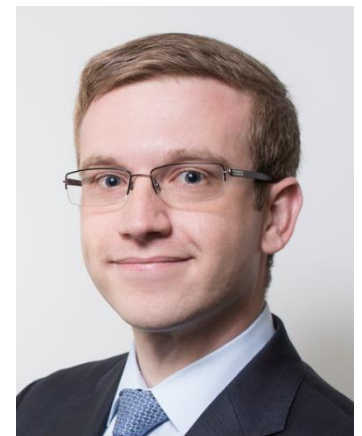
Speaker Bio: Carol Westberry is the Founder and Consulting HR Partner of PSSworks! She also is the President of The Westberry Group, Inc. and HRToolkitsOnline.com™. Carol is a Human Resources Compliance Professional and is frequently called on to accomplish successful employee counseling outcomes and to manage difficult employee discharges.

CE SESSION #37

Industry Best Practices for Social Media (Leadership/Management)

Presenter(s): Ryan Cohn, Executive Vice President and Partner, Sachs Media Group

Speaker Bio: Ryan Cohn is Executive Vice President and Partner at Sachs Media Group. He leads digital media and strategy at the firm and serves as strategic advisor to many of its largest clients. He has taught advanced social media at Florida State University and been featured by media outlets including Mashable and AdWeek.



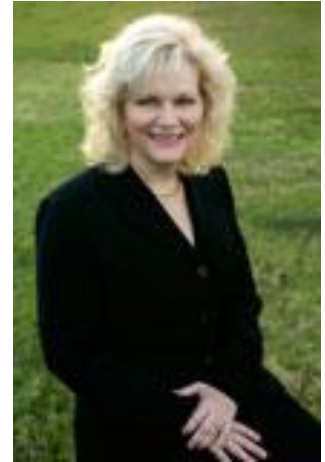
Leadership/Management Track by Session Number

CE SESSION #43

Preceptor Refresher Course (Leadership/Management)

Presenter(s): Deborah Franklin, Senior Director of Quality Affairs, Florida Health Care Association

Speaker Bio: Deborah Franklin is the Senior Director of Quality Affairs for Florida Health Care Association (FHCA). She is responsible for leading the Association's internal quality department while pioneering initiatives on quality improvement in long term care. Previously Deborah has served as Director of Operations for the not-for-profit Florida Living Options, which operates the Hawthorne Villages in Florida. She has successful experience with organizational leadership and health care management, opening and managing new facilities and turning around troubled facilities. Deborah Franklin is a past president of FHCA, a Walter M. Johnson, Jr. Circle of Excellence Award an Arthur H. Harris Government Services Award recipient and a graduate of the American Health Care Association Future Leaders of Long Term Care in America program. She has served on the Governor's transition team for the Florida Department of Elder Affairs, the Lt. Governor's Health Care Planning Council and the Hillsborough County Indigent Health Care Advisory Council.



CE SESSION #47

Employee Retention Strategies for Keeping Top Talent
(Leadership/Management)

Presenter(s): Carletta Clyatt, Senior Vice President, The Omnia Group

Speaker Bio: Carletta Clyatt is the Senior Vice President at The Omnia Group and brings over 17 years of consulting experience to help companies effectively select, manage and engage their biggest asset - people. Carletta specializes in employee behavioral assessments for companies of any size in any profession. She can help you uncover the behavioral preferences that lead to top notch employee performance. Her presentations are enlightening, engaging and always impactful.



Leadership/Management Track by Session Number

CE SESSION #55

Hardwiring the QI Process for Continued Success (Leadership/Management)

Presenter(s): Staci Goldstein, Quality Improvement Consultant, RB Health Partners, Inc.

Speaker Bio: Staci Goldstein is a Quality Improvement Consultant with over two decades of experience in various health care settings and organizations. She has experience in both Joint Commission Accreditation and National Committee for Quality Assurance (NCQA) certification. Staci has career experience as both a Director of Quality Improvement and as an Associate Chief Clinical and Operating Officer. Staci holds a Bachelor of Science Degree in Health Policy and Administration from the Pennsylvania State University and a Master of Science Degree in Health Systems Management from Rush University in Chicago, Illinois.



CE SESSION #55

Hardwiring the QI Process for Continued Success (Leadership/Management)

Presenter(s): Anabelle Locsin, Director of Education, RB Health Partners, Inc.

Speaker Bio: Anabelle Locsin has worked in the nursing profession for over 47 years in various universities and health care settings. Anabelle completed her BSN, Master of Arts in Nursing and her doctorate degree in Educational Administration. Her various experiences include teaching in colleges of nursing and working in hospitals, home health and skilled nursing centers. She was a Chief Nursing Officer at Menorah Manor for almost 12 years until she retired in 2017. She has completed training as a LTC Risk Manager, has been a Legal Nurse Consultant and completed training with NYU for the NICHE program. Anabelle has received recognition as Florida Nurse of the Year from Nursing Spectrum and RN of the Year from Florida Health Care Association.



Leadership/Management Track by Session Number

CE SESSION #59

Leadership in Health Care (Leadership/Management)

Presenter(s): Brian Ross, Sales Director, Family Heritage

Speaker Bio: Brian Ross lives in Jacksonville, Florida and is a Sales Director with Family Heritage. He has recruited, hired and trained thousands of people over the last 20 plus years of his professional career. Brian's ability to engage an audience is his greatest strength. Brian genuinely appreciates the opportunity to speak with people in the health care profession and believes what they do is so important for people and their families.



CE SESSION #63

Building S'more Leaders (Leadership/Management)

Presenter(s): Leigh Lachney, Vice President of Business Development, TMC

Speaker Bio: Leigh Lachney, M.Ed. is the Vice President of Business Development for TMC. During her 20 years of experience, her responsibilities have included presentations for LTC organizations, developing marketing and customer service plans and providing leadership training. Leigh has served on the American Healthcare Association's Workforce Task Committee and Florida Health Care Association's Board of Directors as Associate Member Chair.

