

SPECIAL SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIPS – \$10,000 each

- 1 prime-location 8' x 10' booth included
- 4 tickets for the Fun Night
- special signage in individual booth and at the sponsored function
- inclusion in PowerPoint presentations at the sponsored event and membership meetings
- tickets/admission to the event sponsored
- half-page ad in the Conference Registration Brochure and Conference Program, provided artwork in vector form is submitted by Friday, February 12, 2016 for the Brochure and Friday, June 3, 2016 for the Program
- recognition in FHCA publications through a listing in the annual *FHCA Membership Directory & Buyers' Guide*, the *Online Buyers' Guide*, *PULSE*, and logo recognition on the FHCA Conference website

Circle of Excellence Award Luncheon - Wednesday, August 10 – 12:00 to 2 p.m. (1) SOLD

This lunch will celebrate our Board of Directors as they are inaugurated, as well as FHCA's Circle of Excellence Award winners. Sponsor this event and be involved in the presentations.

Fun Night Entertainment – Wednesday, August 10 – 7 to 11 p.m. (1)

This premier sponsorship creates the mood with entertainment for this fun-filled night. This is the event everyone looks forward to and remembers! **Pending Fun Night Theme*

Tote Bags (1) SOLD

Attendees carry these bags imprinted with the sponsor's logo during and after Conference.

GOLD SPONSORSHIPS — \$7,500 each

- prime booth location in the Trade Show (booth not included, only location)
- special signage in individual booth and at the sponsored event
- inclusion in PowerPoint presentations at the membership meetings
- quarter-page ad in the Conference Registration Brochure and Conference Program, provided artwork in vector form is submitted by Friday, February 12, 2016 for the Brochure and Friday, June 3, 2016 for the Program
- recognition in FHCA publications through a listing in the annual *FHCA Membership Directory & Buyers' Guide*, the *Online Buyers' Guide*, *PULSE*, and logo recognition on the FHCA Conference website

Keynote Speakers (2) (1 SOLD)

Sponsor the featured speaker at either Membership Meeting and introduce the speaker. In the event that the keynote speaker also presents a continuing education session, this sponsorship will also include that session, where you will receive recognition as the sponsor and the opportunity to distribute company materials.

"Lunch on Us" Token – Tuesday, August 9 – 11:30 a.m. to 2:30 p.m. (1)

Provide a voucher (equal to the cost of a meal combo) for the cash concessions lunch in the Trade Show area. Attendees will be able to enjoy a meal onsite and stay in the Trade Show instead of leaving for lunch.

Mobile App (1) SOLD

Sponsor the FHCA Conference Mobile App, which attendees will access before and during conference to search the virtual floor plan, review agenda information, and check for event updates on their mobile device. Your logo will prominently appear as a banner on the application.

SILVER SPONSORSHIPS — \$5,500 each

- prime booth location in the Trade Show (booth not included, only location)
- special signage in individual booth and at sponsored functions
- inclusion in PowerPoint presentations at the membership meetings
- tickets/admission to the event sponsored
- logo recognition in the Conference Registration Brochure and Conference Program, provided artwork is submitted by Friday, February 12, 2016 for the Brochure and Friday, June 3, 2016 for the Program
- recognition in FHCA publications through a listing in the annual *FHCA Membership Directory & Buyers' Guide*, the *Online Buyers' Guide*, *PULSE*, and logo recognition on the FHCA Conference website

Handouts/Materials Webpage (1) SOLD

Conference attendees will visit this site to download all of the speaker presentations for their personal use. The webpage will have the sponsor's logo prominently displayed. This is a high exposure sponsorship!

Hotel Key Cards (1) SOLD

Conference attendees will use their key cards with the sponsor's logo dozens of times during their stay. What an innovative way to get your message out there!

Namebadge Holders (1) SOLD

Attendees enjoy these useful badge holders, not only to identify themselves, but to hold personal items while in CE Sessions. Your company's logo will appear on the front.

Padfolio (1) SOLD

Attendees will use these padfolios to take notes at Sessions during the Conference. Your company name and logo will be displayed on the front.

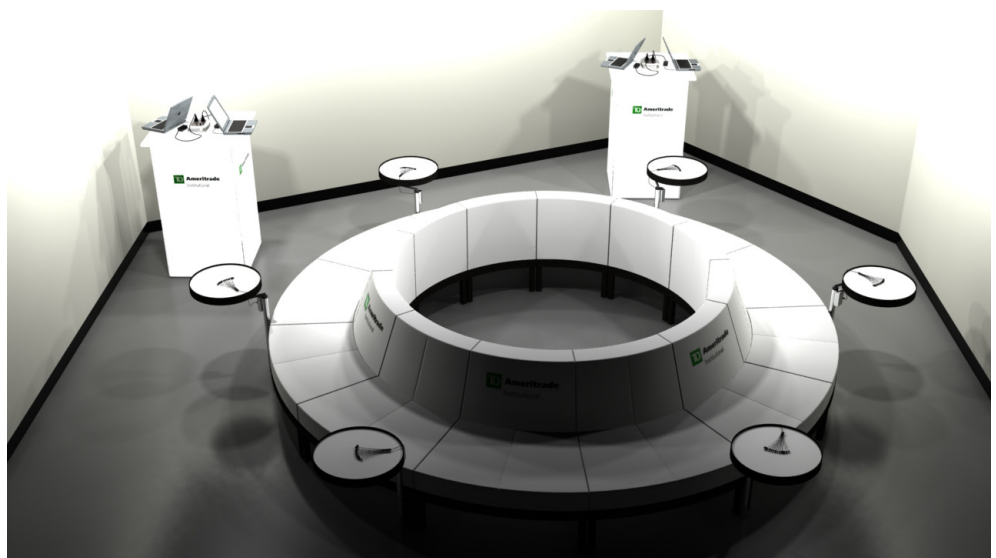
T-shirts (1) SOLD

Full Registrants will receive a voucher to exchange at the sponsor's booth for a Conference T-shirt with the sponsor's logo prominently displayed.

Trade Show Internet and Internet Charging Stations (1 Station Total - 2 total sponsors) SOLD

Be the sponsor of the one area where attendees can gain internet access, charge their tablets and phones, meet, mingle and relax.

- Multiple Logo Branding Opportunities
- Special Signage
- Maximum of 2 co-sponsors
- Flat screen TV in center of lounge for maximum branding opportunities and important Conference announcements



SILVER SPONSORSHIPS CONTINUED

Trade Show Coffee Break

Be the hit of the show by sponsoring a coffee break for all attendees on the Trade Show Floor on Tuesday, August 9 from 10:30 -11:30 a.m. This great opportunity will provide exposure for your brand through personalized coffee cup sleeves and beverage napkins. Your company will be recognized on special signage as well as having your representative greeting the crowd.

*up to 3 co-sponsorships available; all co-sponsors must be confirmed by June 3 or break will be canceled.

Trade Show Specialty Cocktail

Offer the attendees a specialty cocktail as they enter the Trade Show on Monday, August 8. Includes specialized cups and logo napkins. **This sponsorship is pending on Hotel pricing and regulations*

Welcome Cocktail Party – Monday, August 8 – 4 to 7:00 p.m. (1 SOLD, 2 Available)

This is the first opportunity at Conference for folks to get together socially. Everyone attends this festive event which takes place the opening day in the Trade Show hall! Sponsorship includes 10 beverage tickets, specialized koozies, beverage napkins and signage at the Trade Show Tuesday evening.

BRONZE SPONSORSHIPS – \$3,500 each

- prime booth location in the Trade Show (booth not included, only location)
- special signage in individual booth and at the sponsored event
- inclusion in PowerPoint presentations at the sponsored event and membership meetings
- logo recognition in the Conference Registration Brochure and Conference Program, provided artwork is submitted by Friday, February 12, 2016 for the Brochure and Friday, June 3, 2016 for the Program
- recognition in FHCA publications through a listing in the annual *FHCA Membership Directory & Buyers' Guide*, the *Online Buyers' Guide*, *PULSE*, and logo recognition on the FHCA Conference website

Conference Brochure (1) SOLD

Includes a full-page ad in the conference brochure, provided camera-ready (vector) artwork is submitted by Friday, February 12, 2016. The brochure is mailed to all Florida facilities and corporate offices.

Conference Program (1) SOLD

Includes a full-page ad in the conference program, provided camera-ready artwork is submitted by Friday, June 3, 2016. Attendees refer to the program all week during Conference.

Fun Night Activities – Wednesday, August 10 – 7:30 to 11 p.m. (4)

The Fun Night is sure to be the most memorable event of the week. Sponsor an activity for attendees to participate in during the event, and be a part of the fun! Receive two complimentary tickets to the event.

**Pending Fun Night Theme.*

Mega Session Speaker Sponsor (2) SOLD

Sponsor the featured speaker at one of the largely attended Mega Sessions. This sponsorship will include the opportunity to introduce the speaker as well as make a 1-2 minute introduction about your company. You will have the opportunity to pass out materials during the session or have a table in the back of the room for your materials and promotional items. Attendance usually averages 400 + attendees.

Registrant Materials Portfolio (1)

All Conference materials are given to attendees in a portfolio when they arrive. Since they carry these portfolios throughout the week, having your logo on the outside certainly makes for a high-visibility sponsorship!

OTHER SPECIAL SPONSORSHIPS – \$1,500 each

- preferred booth location in the Trade Show (booth not included, only location)
- signage in individual booth
- recognition in conference printed materials and PowerPoint presentation shown onsite
- recognition in FHCA publications through a listing in the annual *FHCA Membership Directory & Buyers' Guide*, the *Online Buyers' Guide*, *PULSE*, and the FHCA Conference website

Floor Displays (4) (2 SOLD)

Your company's name, logo, and message will be hard to miss when it appears on two of these double-sided 3' x 6 1/2' vertical floor displays. These displays will be strategically placed in high-traffic areas of the convention center. Artwork must be provided by Friday, June 3, 2016.

Trade Show Aisle Signs (6) (4 SOLD)

Your company logo and booth number will be prominently displayed on 4' x 8' directional signs used to mark each aisle in the Trade Show. Attendees will refer to them when navigating the hall. Artwork must be provided by Friday, June 3, 2016.

CE Session Options (8) (2 SOLD)

Includes two CE Sessions at which you receive recognition as the sponsor and the opportunity to distribute your materials. Selection from available sessions will be made on a first-paid basis.

Refreshment Breaks (4) (1 SOLD)

Attendees very much appreciate these beverage breaks during the week. This sponsorship includes signage and a materials table in the break area. Customized napkins with your company logo to be used at the break. Selection from available breaks will be made on a first-paid basis.

SPONSOR BOOTHS

Show Management reserves the right to consider sponsorship amount when assigning sponsorship booth selections. If you prefer a location other than the booths designated, Show Management will accommodate you if at all possible. ***Sponsors are required to purchase booth space in the FHCA Annual Conference Trade Show unless approved by Show Management.***

SPONSORSHIP AVAILABILITY

FHCA extends a First Right of Refusal opportunity to companies which sponsored in 2015. Check with Jenny Early at (800) 771-3422 or jeary@fhca.org on the availability of sponsorships. Then, if you would like to purchase a sponsorship, indicate that on your Exhibit Contract, including payment as outlined.



OTHER OPPORTUNITIES

Additional Branding Opportunities

Additional branding opportunities such as window clings, carpet clings and much more will be available throughout the hotel convention area.

Contact Jenny Early at (800) 771-3422 or jearly@fhca.org so you can view exactly what hotel areas are available for branding.

Pre- Function Internet Sponsor - \$2,000 (4 available)

Sponsor internet access in the pre-function areas surrounding the educational rooms. Custom signage with logo will instruct attendees how to log on during the specified times. Username and password are also customizable. Stay tuned for more details!

** 6 ft table available for sponsor materials during specified time slot.*

FHCA Fun Night Opportunities

Additional activities and theme enhancement exposure will become available once the conference theme has been established. Stay tuned for more details!

Don't see a sponsorship listed that peaks your interest? Sponsorships can be tailored to your need. Contact Jenny Early at (800) 771-3422 or jearly@fhca.org for more information and other opportunities.

