Finance/Development Track

CE SESSION # 2

Clinical Readiness, Capacity and Competency in the New Value Based Payment Models – Not an Option but an Expectation (Finance/Development)

Presenter(s): Lisa Thomson, Chief Marketing and Strategy Officer, Pathway Health

Speaker Bio: Lisa Thomson is the Chief Marketing and Strategy Officer at Pathway Health Services. She has over 25 years' experience in the post-acute and long-term care setting as well as other healthcare settings. Lisa has had extensive experience in leadership and oversight of daily operations of numerous health care organizations in the Post-Acute Care Continuum. She has been instrumental in supporting leadership teams (from all levels) through a number of organizational changes to establish regulatory compliance, standards of practice, operational strategies as well as Joint Commission Accreditation.

CE SESSION # 7

Accounts Receivable Management - "The Life Cycle of a Claim" (Finance/Development)

Presenter(s): Felice Landry, Senior Billing Consultant, Reingruber & Company, P.A.

Speaker Bio: Felice Landry has over 30 years' experience in all types of medical and insurance claims processing, including Medicare, Medicaid, managed care, workers' compensation, auto liability and supplemental insurance. She has been involved with and established a variety of billing and collection systems, including manual and electronic billing processes, development of billing policies and procedures, staff training and quality improvement activities and monitoring status of reconsiderations and appeals. She is experienced in the application, licensure and certification process necessary to obtain Medicare and Medicaid provider numbers.

CE SESSION # 11

Getting the Gold in Future Reimbursement (Finance/Development)

Presenter(s): Scot Aurelius, Shareholder, Moore Stephens Lovelace, P.A.

Speaker Bio: Coming Soon

CE SESSION # 11

Getting the Gold in Future Reimbursement (Finance/Development)

Presenter(s): Jeff Goolsby, Shareholder, Moore Stephens Lovelace, P.A.

Speaker Bio: Jeff is a Shareholder with Moore Stephens Lovelace, P.A. and the Firm's Acute Care Leader with more than 18 years of experience in serving both long-term care and acute care providers. He serves on a variety of committees related to health care including HFMA and the FICPA. He is Florida CPA and has a master's degree in accounting from Florida State University.

CE SESSION # 16

Strategic Relationships with Acute/Post-Acute Providers to Ensure Future Success When ACOs and Bundling Drives Business (Finance/Development)

Presenter(s): Fred Bentley, Vice President, Avalere Health

Speaker Bio: Fred Bentley with Avalere Health advises clients on health delivery and payment innovation, providing analytic and strategic insight on issues related to the delivery of care. As an expert in fields ranging from payer strategy to hospital-physician alignment and post-acute care. Mr. Bentley has worked with providers – including integrated delivery networks, academic medical centers, and long-term care organizations – as well as national and regional health plans.

CE SESSION # 22

Mastering ICD-10-CM to Attain the Gold (Finance/Development)

Presenter(s): Marigene Barrett, Senior Director of Utilization & Regulatory Compliance, Palm Healthcare Management, LLC

Speaker Bio: Marigene Barrett, RN, MBA has over 18 years of skilled nursing and long term care experience at facility, regional, and corporate levels with emphasis in clinical reimbursement and regulatory compliance. She is currently the Senior Director of Utilization and Regulatory Compliance at Palm Healthcare Management, LLC in Sarasota, Florida. She has recently earned her credential as a Certified Coding Specialist (CCS) and is an AHIMA-Approved ICD-10 Trainer.

CE SESSION # 27

The Big Wide World of MDS Data: Who Sees and Uses the Information? (Finance/Development)

Presenter(s): Karolee Alexander, Director of Reimbursement and Clinical, Pathway Health

Speaker Bio: Ms. Alexander has over 22 years of nursing leadership in long term care, including 12 years as a Director of Nursing Services for various facilities. In these roles, she has established herself as an expert in the management of transitional care units. In her role as a Consultant, she has proven success with regulatory turn around, mentoring of Nursing management, Interim Director of Nursing roles as well as systems analysis and implementation of policies and procedures.

CE SESSION # 38

Medicaid Prospective Payment Update (Finance/Development)

Presenter(s): Thomas Parker, Director of Reimbursement, Florida Health Care Association

Speaker Bio: Tom Parker has over eight years of reimbursement experience and currently serves as the Director of Reimbursement for Florida Health Care Association. On behalf of FHCA, he serves as a liaison to the Florida Legislature, Agency for Health care Administration, Department of Elder Affairs, Centers for Medicare and Medicaid Services, American Health Care Association, FHCA Reimbursement Committee and other relevant state and federal entities regarding issues of reimbursement and health care finance policy.

CE SESSION # 38

Medicaid Prospective Payment Update (Finance/Development)

Presenter(s): Lorne Simmons, Healthcare Manager, Moore Stephens Lovelace CPA's & Advisors

Speaker Bio: Lorne Simmons is a Manager on the Moore Stephens Lovelace (MSL) Healthcare Team and is a member of the Firm's Senior Housing and Long-Term Care Practice Groups. He has 20 years experience in long term care, 12 of which are with MSL. He has presented at FHCA's Annual Conference on six previous occasions, the most recent being a presentation on the current rules and methodology for Medicaid reimbursements and cost reporting.

CE SESSION # 44

Bundled Payment Experience in Multiple States: Why You Need to Know What Happened Somewhere Else (Finance/Development)

Presenter(s): Ron Scharff, Assistant Vice President, Research, Kindred Rehabilitation Services

Speaker Bio: Ron Scharff directs RehabCare's post-acute continuum research for hospital and community based rehabilitation providers. He guides a range of clients, including IRF, TCU, SNF, Outpatient therapy, and Home Health Agencies, in using data and strategic insights to achieve better acute and post-acute care integration, fewer rehospitalizations, and strengthen their rehabilitation therapy services. He focuses on understanding opportunities to optimize patient screening, improve transfer processes, and enhance rehabilitation services. Ron leads his team in presenting cutting-edge data in a clear format.

CE SESSION # 49

Skilled Nursing Consolidated Billing (Finance/Development)

Presenter(s): Carol Maher, Director of Education, Hansen Hunter & Co.

Speaker Bio: Carol Maher is a Board Certified Gerontological Registered Nurse with over 30 years long term care experience and has worked in long term care in many roles. She has worked as one of the Gold Standard nurses for MDS 3.0, serving on the RAP workgroup to prepare the way for the CAAs for MDS 3.0, and participating on a number of Technical Expert Panels related to MDS, Quality Measures and care planning. Ms. Maher is the Director of Education for Hansen Hunter & Co.

CE SESSION # 54

Managed Care and AR Reimbursement: How These Worlds Collide (Finance/Development)

Presenter(s): Steve Shain, COO LTC Contracting, LTC Consulting Services

Speaker Bio: Steve graduated college with a degree in Judaic Law and Analysis. In 2009 he joined Global Healthcare Fiscal Services first as a nursing home medical biller, and then as a Financial Coordinator at their corporate office. Upon joining LTC Contracting, Steve helps clients navigate the complicated Managed Care industry.

CE SESSION # 58

Managing PPS Assessments - Gold Medal Scheduling (Finance/Development)

Presenter(s): Carol Maher, Director of Education, Hansen Hunter & Co.

Speaker Bio: Carol Maher is a Board Certified Gerontological Registered Nurse with over 30 years long term care experience and has worked in long term care in many roles. She has worked as one of the Gold Standard nurses for MDS 3.0, serving on the RAP workgroup to prepare the way for the CAAs for MDS 3.0, and participating on a number of Technical Expert Panels related to MDS, Quality Measures and care planning. Ms. Maher is the Director of Education for Hansen Hunter & Co.

CE SESSION # 63

Gaining Confidence in Your Financial Future (Finance/Development)

Presenter(s): Dana Anders, Manager, CliftonLarsonAllen, LLP

Speaker Bio: Dana Anders is a health care manager with CliftonLarsonAllen specializing in prospective financial reporting and operational consulting for senior housing providers and other healthcare providers. Dana has over 18 years of public accounting and consulting experience and specializes in providing services to the senior housing and healthcare industries, including extensive experience with analyzing senior housing markets and long-term strategic planning.

CE SESSION # 63

Gaining Confidence in Your Financial Future (Finance/Development)

Presenter(s): Mark Griffin, Managing Principal, CliftonLarsonAllen Wealth Advisors, LLP

Speaker Bio: Mark is the Managing Principal of the Institutional Investment Services division of CliftonLarsonAllen Wealth Advisors, LLC. As a member of the investment committee, he is deeply involved in developing the firm's strategic allocation policies and the capital market forecasts used in setting allocation policy. Mark also oversees the research and implementation of alternative investment structures within institutional client portfolios and has co-authored white papers on risk budgets and the employment of alternative investments within allocation policy. Mark has more than 25 years of investment experience and serves as a senior portfolio manager and consultant to the firm's highest net worth and largest clientele. Prior to formation of CliftonLarsonAllen Wealth Advisors, LLC in 2012, Mark was the Chief Investment Officer and principle architect of the investment strategies and disciplines employed by Clifton Gunderson Wealth Advisors. Mark is a frequent guest speaker around the country presenting the firm's views on the capital markets and economy. Mark currently resides in Neenah, Wisconsin, with his wife Molly and four children.

CE SESSION # 63

Gaining Confidence in Your Financial Future (Finance/Development)

Presenter(s): Charity McClure, Principal, CliftonLarsonAllen, LLP

Speaker Bio: Charity McClure is a principal in the Orlando, Florida office of CliftonLarsonAllen specializing in services to the health care industry. Charity has over 15 years of accounting and auditing experience and is experienced in preparing reimbursement reports for health care organizations and Form 990 preparation.

CE SESSION # 68

How to Effectively Implement Your Skilled Managed Care Plan Contracts (Finance/Development)

Presenter(s): Destiny Quinones, Managed Care Liaison, Managed Care Consultants of Florida (MCCFL)

Speaker Bio: Destiny holds a Bachelor’s degree in Social Work from The University of Central Florida. Upon graduation, she became a Hospital Discharge Planner at a level one trauma center, followed by becoming a SNF Admissions Director. With over 8+ years of experience, she truly understands managed care insurance and how it impacts the Skilled Nursing industry.

CE SESSION # 68

How to Effectively Implement Your Skilled Managed Care Plan Contracts (Finance/Development)

Presenter(s): Nanette Smith, Managed Care Liaison, Managed Care Consultants of Florida (MCCFL)

Speaker Bio: Nanette holds Bachelors in Business Administration and Long Term Care Administration. Prior to joining Managed Care Consultants of Florida (MCCFL), Nanette was a nursing home administrator and an account manager in the technology sector. Her primary role is assisting SNFs in the implementation of Managed Care contracts and helping then to optimize them financially.