

Finance/Development Track

CE SESSION #2

Update on Alternative Payment Models: A Review of Successful Models and Those That Need Improvement (Finance/Development)

Presenter(s): Deb Freeland, Principal, CliftonLarsonAllen

Speaker Bio: Deb Freeland, CPA, is a Principal with the health care group of CliftonLarsonAllen LLP, specializing in reimbursement and assurance services for senior living.



CE SESSION #8

Setting Your Course for Success with the Medicaid Prospective Payment Test (Finance/Development)

Presenter(s): Tom Parker, Director of Reimbursement, FHCA

Speaker Bio: Tom Parker has over ten years of reimbursement experience and currently serves as the Director of Reimbursement for Florida Health Care Association. On behalf of FHCA, he serves as a liaison to the Florida Legislature, Agency for Health Care Administration, Department of Elder Affairs, Centers for Medicare and Medicaid Services, American Health Care Association Reimbursement Committee, FHCA Reimbursement Committee and other relevant state and federal entities regarding issues of reimbursement and health care finance policy.



CE SESSION #14

Alternative Payment Models: Team Management to Achieve High-Quality Results (Finance/Development)

Presenter(s): Kathleen Weissberg, Education Director, Select Rehabilitation

Speaker Bio: Kathleen Weissberg, (MS in OT, 1993; Doctoral 2014) in her 20 plus years of practice, has worked in long term care as a researcher/educator and has established various programs in nursing centers including palliative care, incontinence management, falls management, regulatory and reimbursement, dementia care and staging. She provides continuing education support to 6000 therapists nationwide as Director of Education for Select Rehabilitation. She has lectured nationally and at the state level.



Finance/Development Track

CE SESSION #25

A Purposeful Look at ACO's (Finance/Development)

Presenter(s): Catherine Ratcliffe, Partner & COO, Sullivan

Speaker Bio: Catherine Ratcliffe is the COO and Partner at Sullivan. She has been with the company for 17 years and is renowned for her creative solutions that help clients save money and plan long-term strategies to mitigate risk. She presents on many different subjects pertaining to employee benefits and human resources at multiple conferences annually and has developed and taught many training programs throughout her career.



CE SESSION #31

PDPM: MDS Accuracy Critical to the New Payment System

(Finance/Development)

Presenter(s): Carol Maher, Director of Education, Hansen Hunter & Co.

Speaker Bio: Carol Maher is a Board Certified Gerontological Registered Nurse with over 30 years long term care experience and has worked in long term care in many roles. She worked as the MDS Coordinator in a 300 bed skilled nursing center in Pennsylvania for eight years before moving to California to become the MDS Coordinator/Director for a 1200 bed skilled nursing center in San Francisco. She has also worked as the MDS Coordinator in a skilled nursing center that typically had 60-75 residents on Medicare in addition to 160 long term care residents. Most recently she was the Senior Vice President of Utilization Services and Director of Reimbursement for large multi-center organizations. Carol has worked as one of the Gold Standard Nurses for MDS 3.0, serving on the RAP Workgroup to prepare the way for the CAAs for MDS 3.0, and participating on a number of Technical Expert Panels related to MDS, Quality Measures and Care Planning. A sought after speaker, she has given presentations at AANAC, AHCA and Leading Age national conferences as well as many state organization presentations. She is also a frequent author of articles related to the RAI process and PPS. Carol served as a member of the AANAC Board of Directors for nine years. She is presently serving on the AANAC Expert Advisory Panel and as an AANAC Master Teacher. Ms. Maher is the Director of Education for Hansen Hunter & Co., providing MDS and Medicare classes across the country, presenting monthly educational webinars and completing compliance audits. She is the author of Long-Term Care MDS Coordinator's Field Guide (HCPRO 2016).



Finance/Development Track

CE SESSION #37

Navigating the New Medicaid Prospective Payment System Environment (Finance/Development)

Presenter(s): Lorne Simmons, Health Care Manager, MSL CPAs & Advisors

Speaker Bio: Lorne Simmons is a Manager on the Healthcare Team at MSL and is a member of the Firm's Senior Housing and Long-Term Care Practice Groups. He has over 20 years experience in long term care, 14 of which are with MSL. He has presented at FHCA's Annual Conference on eight previous occasions, the most recent being a presentation on the Medicaid PPS Model development last year. He serves as the primary author of MSL's monthly FHCA Pulse column.

Lorne is a member of the FHCA Reimbursement Committee and has presented internal webinars and training sessions on Florida's Medicaid reimbursement system and the new PPS system.



CE SESSION #42

Piecing the Puzzle Together: Skilled Nursing Center Medicare Reimbursement Methodologies (Finance/Development)

Presenter(s): Maureen Hedrick, Director of Consulting Services, Richter Healthcare Consultants

Speaker Bio: Maureen Hedrick has over 25 years of experience in revenue cycle management in the healthcare environment with a specialty expertise in long term post-acute care and hospital reimbursement. In her role as Director of Consulting Services, she is the lead member of the Richter consulting team which provides training and consultation regarding the various federal billing compliance audit programs. She manages the Richter team responsible for services provided to clients and users of the PointClickCare platform. She is also the lead member of the Richter Audit team which provides training and consultation regarding the various federal billing compliance audit programs. Maureen was the first employee of the firm, celebrating over 16 years of tenure.

CE SESSION #47

Navigating the Seas of Insurers - Managed Care 101 (Finance/Development)

Presenter(s): Destiny Quinones, Managed Care Liaison, Managed Care Consultants of Florida

Speaker Bio: Destiny Quinones has worked multiple areas of post-acute care including hospital discharge planner, admissions/case management at a high volume skilled nursing center and as a Liaison for MCCFL for more than seven years. Well versed in developing processes and implementing systems, she is exceptional at training skilled nursing centers on all aspects of managed care for success.

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CE SESSION #47

Navigating the Seas of Insurers - Managed Care 101 (Finance/Development)

Presenter(s): Nanette Smith, Managed Care Liaison, Managed Care Consultants of Florida

Speaker Bio: Nanette Smith is a licensed Nursing Home Administrator that has converted her knowledge to the world of managed care. She has worked for MCCFL for five years as a Managed Care Liaison assisting skilled nursing centers to financially optimize their managed care as effectively as possible. She assists centers from admissions through the claims process.

CE SESSION #51

Business Office Managed Care Deep Dive (Finance/Development)

Presenter(s): Susie Mix, CEO, Mix Solutions

Speaker Bio: Susie Mix, CEO and President of Mix Solutions Inc., brings over 18 years of versatile experience in Contract Management, Business Consulting and Healthcare Administration. Susie brings a unique and extensive knowledge to the Skilled Nursing and Managed Care profession. Her company, Mix Solutions Inc., specializes in Managed Care Contracting, Consulting, Case Management System Development, best practices and Managed Care Billing/Collections currently servicing over 400 health care providers in 29 states. She speaks at state and national conferences and conducts regular webinars for the skilled nursing centers and ancillary providers educating them on our transforming health care world. She began her career in health care in 1998 and has worked in various areas within the profession, long term care administrator, case manager, marketing director, contract negotiator, consultant and professor.



CE SESSION #54

Using Big Data to Understand the Financial and Quality Metrics of Florida Skill Nursing Centers (Finance/Development)

Presenter(s): Scott Bridgman, Principal-Health Care, Clifton Larson Allen

Speaker Bio: Scott Bridgman is a Principal with the health care group of CliftonLarsonAllen (CLA), specializing in a variety of strategic, financial and operational services for health care clients across the continuum. He oversees the healthcare assurance practice for state of Florida. He has fourteen years of experience of providing audit, accounting, tax and consulting services to clients of varying sizes with a primary focus on organizations that serve older adults, which includes Home Health, Hospice, Senior Living and Hospitals. Scott also services secondary industries including non-profit clients.

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CE SESSION #54

Using Big Data to Understand the Financial and Quality Metrics of Florida Skill Nursing Centers
(Finance/Development)

Presenter(s): Jacob Slavik, Senior Associate, Clifton Larson Allen

Speaker Bio: Jacob Slavik is a Senior Associate with CliftonLarsonAllen and specializes in serving senior living centers through consulting and assurance engagements. Jacob's experience serving senior living organizations includes CLA Intuition Financial Planning, Financial Feasibility Studies, Market Demand Assessments, Executive Compensation Planning and Benchmarking and Assurance Services. Prior to joining CliftonLarsonAllen Jacob built financial models for manufacturing and startup companies. Jacob received his Bachelor of Science in Accounting with concentration in Finance from North Carolina State University.

CE SESSION #57

Using Analytics for Quality and Financial Improvement: An Administrator's Perspective (Finance/Development)

Presenter(s): David Wolf, Associate Professor, Seton Hall University School of Law

Speaker Bio: Dr. David G. Wolf is currently a student at the Seton Hall University School of Law, obtaining a Master of Jurisprudence Degree in Health Care Law, graduating in May 2018. He formerly owned and operated three nursing homes, an assisted living center, and home health care agency in New Jersey.

