Speakers—Finance/Development

CE SESSION #2

Value Based Purchasing 101: A Step by Step Guide (Finance/Development)

Presenter(s): Matt McGarvey, Vice President of Business Development, Harmony Healthcare International

Speaker Bio: Matt McGarvey is the Vice President of Business Development, for Harmony Healthcare International, (HHI) a nationally recognized, premier Healthcare Consulting firm specializing in C.A.R.E. (Compliance, Audits and Analysis, Reimbursement and Regulatory, Education and Efficiency. Matt is passionate about improving the delivery of healthcare and specializes in the areas of 3rd party reimbursement, compliance, revenue cycle, electronic medical record software, and managed care. Since skilled nursing centers began receiving PEPPER reports in 2013, Matt has personally analyzed and presented to over 400 skilled nursing centers nationwide.

CE SESSION #6

Navigating the Managed Care by Seas Sink or Swim – 7 Best Billing Practices to Financial Success (Finance/Development)

Presenter(s): Susie Mix, CEO, Mix Solutions, Inc.

Speaker Bio: Susie Mix, CEO and President of Mix Solutions, Inc., brings over 18 years of versatile experience in Contract Management, Business Consulting and Health Care Administration. Susie brings a unique and extensive knowledge to the Skilled Nursing and Managed Care profession. Susie's company, Mix Solutions Inc., specializes in Managed Care Contracting, Consulting, Case Management system development, best practices and Managed Care Billing/Collections currently servicing over 400 health care providers in 29 states. Susie speaks at state and national conference and conducts regular webinars for the skilled nursing centers and ancillary providers educating them on our transforming health care world. She began her career in health care in 1998 and has worked in various areas within the profession, long term care administrator, case manager, marketing director, contract negotiator, consultant and professor.

CE SESSION #6

Navigating the Managed Care by Seas Sink or Swim – 7 Best Billing Practices to Financial Success (Finance/Development)

Presenter(s): Tuonisia Turner, COO, Mix Solutions, Inc.

Speaker Bio: Tuonisia Turner joined Mix Solutions in 2012 after spending 17 years in higher education and athletics. She brings an extensive skillfulness in management and leadership. Tuonisia has thus transitioned her skills and abilities into the healthcare world. She is currently COO at Mix Solutions Inc. in Fountain Valley, CA. Mix Solutions Inc. is an industry leader in the Managed Care World with clients in 16 states and lines of business specializing in Managed Care Contracting, Case Management and Consulting. Tuonisia has numerous responsibilities but her focus is managing company day to day operations, negotiating Managed Care contracts for skilled nursing facilities, home health companies, hospice agencies, and specialty doctors nationwide and consulting on healthcare reform and initiatives across our 50 states.

CE SESSION #11

The Evolving Affordable Care Act and Its Effect on Assisted Living (Finance/Development)

Presenter(s): Catherine Ratcliffe, COO, Sullivan

Speaker Bio: Catherine Ratcliffe is the COO at Sullivan. She has been with the company for 15 years and is renowned for her creative solutions that help clients save money and plan long-term strategies to mitigate risk. Catherine presents on many different subjects pertaining to employee benefits and Human Resources at multiple conferences annually and has developed and taught many training programs throughout her career.

CE SESSION #20

Thriving in a Bundled Payment Environment (Finance/Development)

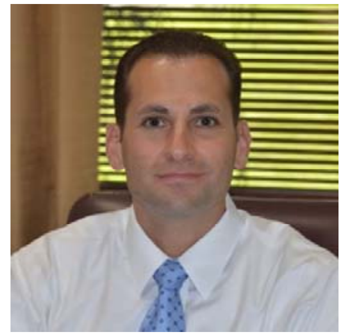
Presenter(s): Jeff Goolsby, Shareholder, Moore Stephens Lovelace, PA

Speaker Bio: Jeff Goolsby is a Shareholder and the Acute Care Leader for the Firm's Healthcare Practice Group. Jeff has over 19 years of public and private industry accounting experience focused on healthcare, senior housing and not-for-profit organizations. Jeff has extensive experience managing audit, review, and compilation engagements for a variety of not-for-profit organizations, including hospitals, senior living and skilled nursing providers. He has audited more than 30 long term care and senior housing providers, as well as 15 continuing care retirement communities.

CE SESSION #26

Reducing Workers' Compensation Cost in Changing Times (Finance/Development)

Presenter(s): Jeff Beck, Partner, Bouchard Insurance



Speaker Bio: Jeff is a Vice President and Partner at Bouchard Insurance. He specializes in identifying and analyzing emerging risks. His implementation of risk management and wellness programs ultimately control the total cost of risk in both the short and long-term. Jeff currently holds both the General Lines License (2-20) and the Life, Health and Variable Annuities License (2-15). He has obtained the designation of Accredited Adviser in Insurance (AAI). He is a graduate of The University of Florida with a B.S. Degree in Business Economics.

CE SESSION #32

Ace the Medicaid Prospective Payment Test (Finance/Development)

Presenter(s): Tom Parker, Director of Reimbursement, FHCA

Speaker Bio: Tom Parker has over nine years of reimbursement experience and currently serves as the Director of Reimbursement for Florida Health Care Association. On behalf of FHCA, he serves as a liaison to the Florida Legislature, Agency for Health Care Administration, Department of Elder Affairs, Centers for Medicare and Medicaid Services, American Health Care Association, FHCA Reimbursement Committee and other relevant state and federal entities regarding issues of reimbursement and health care finance policy.

CE SESSION #38

Organization and Mission of Florida's Medicaid Fraud Control Unit (Finance/Development)

Presenter(s): Robert Hill, Chief Auditor, Medicaid Fraud Control Unit

Speaker Bio: Robert Hill is the Chief Auditor of the Florida Medicaid Fraud Control Unit. Ribert is a CPA with 25 years experience in the Corporate World.

CE SESSION #43

Medicaid Prospective Payment Update (Finance/Development)

Presenter(s): Lorne Simmons, Healthcare Manager, Moore Stephens Lovelace, PA

Speaker Bio: Lorne Simmons is a Manager on the Healthcare Team at MSL and is a member of the Firm's Senior Housing and Long-Term Care Practice Groups. He has over 20 years experience in long term care, 13 of which are with MSL. He has presented at FHCA's Annual Conference on seven previous occasions, the most recent being a presentation on the Medicaid PPS Model development last year with FHCA's Tom Parker. He serves as the primary author of MSL's monthly FHCA Pulse column. Lorne is a member of the FHCA Reimbursement Committee, the Medicaid PPS Task Force, and has presented internal webinars and training sessions on Florida's Medicaid reimbursement system and the new PPS system.

CE SESSION #48

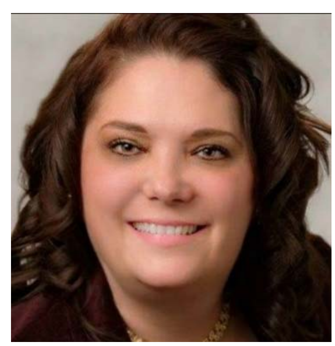
Managed Care Audit Defense (Finance/Development)

Presenter(s): Maureen Hedrick, Director of Consulting Services, Richter Healthcare Consultants

Speaker Bio: Maureen Hedrick has over 25 years of experience in revenue cycle management in the health care environment with a specialty expertise in long term care and hospital reimbursement. In her role as Director of Consulting Services, Maureen is the lead member of the Richter Audit team which provides training and consultation regarding the various federal billing compliance audit programs. Maureen was the first employee of the firm, celebrating nearly 20 years of tenure. She is an accomplished blog writer and author and is a frequent and highly rated presenter to trade and professional associations across the country.

CE SESSION #48

Managed Care Audit Defense (Finance/Development)



Presenter(s): Jennifer Leatherbarrow, Clinical Consultant, Richter Healthcare Consultants

Speaker Bio: Jennifer Leatherbarrow is an RN and a graduate of the Kent State University School of Nursing with a BSN. Her career spans over 20 years of health care experience including nursing management, MDS and critical care. She has provided nursing leadership at both the acute and post-acute levels of care, including SNF. She is employed as a Clinical Consultant for Richter Healthcare Consultants. She works directly with LTPAC clients nationwide in areas of clinical education as well as EHR software implementation, training and optimization. She is an accomplished blog writer and author on current topics of interest to LTPAC providers. She is a frequent and highly rated speaker to trade and professional association audiences across the country.

CE SESSION #51

Bundled Payment Experience in Multiple States: Why Do You Need to Know What Happened Somewhere Else? (Finance/Development)

Presenter(s): Ron Scharff, Assistant Vice President, Research, Kindred Rehabilitation Services/RehabCare

Speaker Bio: Ron Scharff, Assistant Vice President for RehabCare Research directs RehabCare's post-acute continuum research for hospital and community based providers. He guides a range of clients, including IRF, TCU, SNF, Outpatient therapy, and Home Health Agencies, in using data and strategic insights to achieve better acute and post-acute care integration, fewer re-hospitalizations, and strengthen their rehabilitation therapy services. He focuses on optimizing rehabilitation services for acute-to-post-acute alignment, whether an initial affiliation, a bundle payment model for a specific medical condition, or an incorporation within an accountable care organization. His work contributes to operational performance that strengthens rehabilitation services role across the healthcare enterprise.

CE SESSION #55

Back to School - Applying the New Revenue Recognition Rules to Health Care Providers (Finance/Development)

Presenter(s): Farlen Halikman, CPA, CHFE, Moore Stephens Lovelace, PA

Speaker Bio: Farlen Halikman is a health care industry auditor and consultant at Moore Stephens Lovelace (MSL), where he leads a team of colleagues in best-of-class practice of public accounting. Farlen has been appointed by the American Institute of CPAs as a member of the AICPA Health Care Expert Panel, which is the group within the CPA profession that determines the accounting and auditing rules for issues impacting the healthcare industry. He has over 30 years of experience in CPA practice. Farlen is a key member of MSL's Healthcare Practice Group and stays abreast of the complex and rapidly changing Medicare and Medicaid reimbursement regulations. In addition to being a CPA, he has an additional certification in Healthcare Fraud Examination, Risk Management and Compliance.