FHCA ANNUAL CONFERENCE & TRADE SHOW

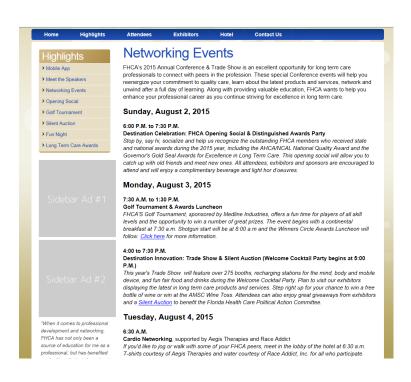
WEBSITE ADVERTISING

www.fhcaconference.org

Put your company just a click away from 1,000 long term care professionals!

WHY ADVERTISE?

- Reach the Conference Attendees BEFORE the Trade Show to help drive traffic to your booth
- · Reinforce your marketing message so that you stand out from your competition
- Allows dynamic, time-sensitive promotion
- · Each Ad directs visitors to a landing page to learn more about your business



SIDE BAR ADS

- Side Bar Ads appear in the left column of the pages of your choice, ensuring your message impacts those in the market for your specific product an services.
- · Size: 210 pixels by 210 pixels
- Weekly and Monthly Advertisements Available
- Each Side Bar Ad allows two page placements of choice

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AD INSERTION ORDER REQUEST

1. Complete and sign the contract below.

2. Fill out your credit card information and fax to (850) 681-2075, or enclose a check for the amount payable to FHCA, and mail the check along with this signed contract to the attention of Jenny Early:

> P.O. Box 1459 • Tallahassee, FL 32302 Questions? Call Jenny Early at (850) 224-3907.

ADVERTISING RATES AND RUN DATES

Specifications:	Run Dates:		Ad Type:
□ New Artwork	□ March 2019	□ June 2019	□ \$125 Per week
□ Repeat	□ April 2019	□ July 2019	Please indicate the # of weeks below:
If repeat, please list below which month to repeat	□ May 2019	□ August 2019	
	Page Options:		
Logo Specs: GIF or JPEG file Size: 210 pixels x 210 pixels No flashing logos	☐ Highlights	□ Conference Tracks	☐ Monthly- \$400 per month
	□ Networking	□ CEUs	Please indicate the # of months below:
	□ Attendees	□ FAQ	
	☐ Registration & Fees	□ Hotel	
	□ Schedule		
		* Selct two pages per ad	
Web Address			
Special Instructions			
CONTACT INFORMATION (please pri	nt clearly)		
Contact Name	Em	ail	
Company			
Mailing Address			
City	State Zip	Phone	
PAYMENT INFORMATION (please no Check Enclosed (make payable to	FHCA)		
Charge My: American Expre			
Card Number			
Cardholder's Name		Email for Receipt	
Signature	Authorized Amount \$		
Advertising Policies FHCA reserves the right to decline any advertisement does not constitute an FHCA Dual responsibility for payment: In the even	endorsement.		• •

severally liable for payment due.

Publisher's Copy Protective Clause: Advertisers and their agencies assume liability for the content of printed advertising. The publisher is not liable for errors in key numbers or for any inquiries or mail received by advertisers resulting from the ad.

Cancellations: Ads may not be cancelled after the space reservation closing date. In the event that an ad is pulled after this date, the advertiser will be responsible for 100% of the contracted amount in the insertion order.