

# Promote your company with an advertisement in the FHCA 2019 Annual Conference Brochure or Program!

Ad space is available for our Conference Brochure and Program. The Brochure is mailed to all nursing centers, assisted living facilities and corporate offices in Florida. ***Circulation in this popular publication exceeds 4,000.*** This slick, magazine-style publication is sure to catch people's attention and generate buzz for the 2019 Trade Show.

Attendees refer to the Program all during Conference when checking for details on seminars and other events. These full-color ads are a great way to gain additional recognition for your company and drive traffic to your booth.

**Camera-ready or finished ad artwork must be received by Friday, February 1, 2019 for the Brochure and Friday, May 24, 2019 for the Program. A signed ad form must accompany the camera-ready or finished ad. Payment is required at the time of submission.**

***Finished artwork must be submitted via e-mail to Jenny Early at [jearly@fhca.org](mailto:jearly@fhca.org).***

The format for submitted artwork is:

- full color = CMYK (please verify file is not in RGB)
- resolution should be 300 dpi (text converted to outlines)
- PDF file, Adobe Illustrator EPS file, and TIFF file formats accepted

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## Ad Order Form

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### Select Your Ad Specs

Ad Sizes/Prices per Publication:

- Full Page with bleeds (8.75" x 11.25") – \$1,000
- Half Page Horizontal (7.5" x 4.875") – \$750
- Quarter Page (3.625" x 4.875") – \$500

Publications: ***(PLEASE SELECT WHICH PUBLICATION)***

- Conference Brochure
- Conference Program

### Payment Information

- Check/Money Order Enclosed (payable to FHCA)

Charge My:     American Express     MasterCard     VISA     Discover

Cardholder Name \_\_\_\_\_ Security Code \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Email for receipt \_\_\_\_\_

Total \_\_\_\_\_ Signature \_\_\_\_\_

(authorizes ad and charge amount)

Fax completed form to (850) 681-2075 or mail with check to P.O. Box 1459, Tallahassee, FL 32302. For more information, contact Jenny Early at (850) 224-3907 or [jearly@fhca.org](mailto:jearly@fhca.org).

