

Promote your company with an advertisement in the FHCA 2018 Annual Conference Brochure or Program!

Ad space is available for our Conference Brochure and Program. The Brochure is mailed to all nursing centers, assisted living facilities and corporate offices in Florida. ***Circulation in this popular publication exceeds 4,000.*** This slick, magazine-style publication is sure to catch people's attention and generate buzz for the 2018 Trade Show.

Attendees refer to the Program all during Conference when checking for details on seminars and other events. These full-color ads are a great way to gain additional recognition for your company and drive traffic to your booth.

Camera-ready or finished ad artwork must be received by Friday, February 2, 2018 for the Brochure and Friday, May 25, 2018 for the Program. A signed ad form must accompany the camera-ready or finished ad. Payment is required at the time of submission. *Finished artwork must be submitted via e-mail to Jenny Early at jearly@fhca.org.*

The format for submitted artwork is:

- 1 color = black (please verify file is not in RGB or CMYK); full color = CMYK (please verify file is not in RGB)
- resolution should be 300 dpi (text converted to outlines)
- PDF file, Adobe Illustrator EPS file, and TIFF file formats accepted

Ad Order Form

Company Name _____
Contact Name _____ Title _____
Mailing Address _____
City _____ State _____ Zip _____
Phone _____ E-mail _____

Select Your Ad Specs

Ad Sizes/Prices:

- Full Page with bleeds (8.75" x 11.25") – \$1,000
- Half Page Horizontal (7.5" x 4.875") – \$750
- Quarter Page (3.625" x 4.875") – \$500

Publications: **(PLEASE SELECT WHICH PUBLICATION)**

- Conference Brochure
- Conference Program

Payment Information

- Check/Money Order Enclosed (payable to FHCA)

Charge My: American Express MasterCard VISA Discover

Cardholder Name _____ Security Code _____

Credit Card No. _____ Exp. Date _____

City _____ State _____ Zip _____

Total _____ Signature _____

(authorizes ad and charge amount)

Fax completed form to (850) 681-2075 or mail with check to P.O. Box 1459, Tallahassee, FL 32302. For more information, contact Jenny Early at (850) 224-3907 or jearly@fhca.org.

