



Florida Health Care Association  
Annual Golf Tournament

# SPONSORSHIP OPPORTUNITIES & BENEFITS

Monday, July 16, 2018  
The Club at Emerald Hills  
Hollywood, FL



7:30 AM Continental  
Breakfast  
8:00 AM Shotgun Start  
Lunch & Winners Circle  
Awards Ceremony to Follow

FHCA's 2018 Golf Tournament will take place at The Club at Emerald Hills, just a short drive from The Diplomat Resort, home of FHCA's 2018 Annual Conference. The Club at Emerald Hills is one of South Florida's finest championship golf courses, recognized by Golf Digest as one of its "Best Places to Play." Centrally located between Fort Lauderdale and Miami in the city of Hollywood, Florida, The Club at Emerald Hills displays a harmonious blend of undulating greens, contoured bunkers and hills, all meticulously maintained to guarantee you a challenge.

FHCA Golf Tournament players will enjoy a light breakfast and gift bag upon registration, refreshing beverages and snacks on the golf course and a casual lunch at the Winner's Circle Awards Ceremony. Exciting prizes await for best team, mens' and ladies' closest-to-the-pin and longest drive, as well as door prizes and more.

With every swing you'll help support career climb scholarships awarded through the Florida Health Care Education & Development Foundation, as well as the Florida Health Care Political Action Committee, which helps to make the voices of long term care providers heard among Florida's key policymakers.

LEARN MORE AT [WWW.FHCACONFERENCE.ORG](http://WWW.FHCACONFERENCE.ORG)

# Market Your Business . . . Become a Golf Tournament Sponsor

Along with the benefits associated with each sponsorship level, all Tournament Sponsors will receive name recognition on the Annual Conference tournament web page, in tournament on-site signage and program book, as well as special listings in the FHCA Annual Conference Program and other FHCA publications (*all recognition is subject to print deadlines*).

## TOURNAMENT SPONSOR: \$4,000 (SOLD)

- Name & Logo recognition on all tournament print and electronic marketing materials
- Logo recognition on FHCA Annual Conference tournament web page
- Exclusive on-site signage at tournament registration
- Half-page advertisement in Annual Conference Attendee Program
- Recognition during FHCA Annual Conference Membership Meeting
- Opportunity to participate in FHC PAC activity
- One free foursome

## DOUBLE EAGLE LEVELS

### Winners Circle Awards Luncheon Sponsor: \$3,500 (SOLD)

- Exclusive on-site signage at awards luncheon
- Company representative to present awards
- One free foursome

### Hole in One Sponsor: \$3,000

- Exclusive on-site signage at hole
- Table optional for company representative at hole to interact with golfers
- One free foursome

### Golf Cart Sponsor: \$2,500

- Exclusive signage on each golf cart (48)
- One free foursome

### Beverage Cart Sponsor: \$2,000 (SOLD)

- Exclusive signage on beverage cart
- Logo printed on golfer drink tickets
- Interact with golfers on beverage cart ride-along
- One free foursome

### Tournament Shuttle Sponsor: \$2,000

- Exclusive signage on complimentary shuttle to/from golf tournament for players staying at The Diplomat
- Opportunity to interact with golfers on shuttle
- One free foursome

### Commemorative Photo Sponsor: \$2,000 (SOLD)

- Logo printed on each players' commemorative photo sleeve (144)
- Signage at photo display table
- One free foursome

### Pin Flags Sponsor: \$2,000 (SOLD)

- Logo recognition on pin flags at all 18 holes
- One free foursome

Interested in creating a custom sponsorship package?  
Contact Kristen Knapp at (850) 701-3530 or [kknapp@fhca.org](mailto:kknapp@fhca.org)

## EAGLE LEVELS

### Continental Breakfast Sponsor: \$1,500

- Exclusive on-site signage at breakfast
- Opportunity for company representative to welcome guests at golfer check-in
- One free foursome

### Men's Longest Drive: \$1,500 (SOLD)

- Exclusive signage at hole sponsorship site
- Table optional for company representative at hole
- One free foursome

### Ladies' Longest Drive: \$1,500

- Exclusive signage at hole sponsorship site
- Table optional for company representative at hole
- One free foursome

### Mens' Closest to the Pin: \$1,500

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole
- One free foursome

### Ladies' Closest to the Pin: \$1,500 (SOLD)

- Exclusive signage at hole sponsorship site
- Table optional for company representative at hole
- One free foursome

### Specialty Contest Sponsor: (ex. ball launcher): \$1,500 (SOLD)

- Exclusive signage at hole sponsorship site
- Table optional for company representative at hole
- One free foursome

### Hospitality Sponsor: \$1,500

- Logo on Hospitality Cart (or designated area)
- Opportunity to distribute logo'd promotional item
- Interact with golfers throughout course
- One free foursome

### Awards Lunch Raffle Prize Sponsor: \$1,500 (SOLD)

- Logo printed on all raffle tickets
- Opportunity to present prize drawings at luncheon
- One free foursome

### Beverage Station Sponsor: \$1,500

- Exclusive signage at designated beverage station
- Opportunity to distribute logo'd promotional item and interact with golfers at beverage station
- Table optional for company representative at hole
- One free foursome

## ACE LEVELS

### Commemorative Ball Sponsor: \$1,250 (SOLD)

- Logo printed on players' commemorative golf balls (Sleeve of 3)
- Two free player spots

### Golf Towel Sponsor: \$1,000 (SOLD)

- Logo printed on commemorative golf towel
- Two free player spots

### Break the Glass Sponsor: \$1,000

- Opportunity to interact with players at Break Glass contest
- Two free player spots

### Cooling Towel Sponsor: \$500 (SOLD)

- Exclusive signage at cooling towel station
- One free player spot

### Driving Range Sponsor: \$500 (SOLD)

- Exclusive signage at driving range area
- One free player spot

### Tournament Program Book Sponsor: \$500 (SOLD)

- Full-page ad in Tournament Program Book
- One free player spot

### Player Awards Sponsor: \$500

- Exclusive Signage on Golf Awards Table
- One free player spot

### Tee Box Sponsor: \$500 (9 AVAILABLE)

- Exclusive signage at hole sponsorship site
- One free player spot

### Goody Bag Sponsor: \$500 (SOLD)

- Logo printed on golfer goody bags
- One free player spot



**FHCA 2018 Golf Tournament**  
**Monday, July 16, 2018**  
**The Club at Emerald Hills | Hollywood, FL**

*A portion of the FHCA Golf Tournament proceeds will benefit the 501c3 FHC Education & Development Foundation and the Florida Health Care Political Action Committee (FHC PAC). Contributions or gifts to the FHC PAC are not deductible from federal income taxes.*

### Sponsorship Information

Please list below the activities from the indicated sponsor levels you wish to support:

\_\_\_\_\_ @ \$ \_\_\_\_\_  
\_\_\_\_\_ @ \$ \_\_\_\_\_  
Total Amount Due \$ \_\_\_\_\_

### Sponsorship Contact Information

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

*Player spots included with sponsorship represents a \$200 per player value. Please indicate player name(s), confirmation will be provided one week prior to the Tournament using the list of paid/registered golfers.*

### Player Name(s) & Email Addresses

1) Name \_\_\_\_\_ Email \_\_\_\_\_  
2) Name \_\_\_\_\_ Email \_\_\_\_\_  
3) Name \_\_\_\_\_ Email \_\_\_\_\_  
4) Name \_\_\_\_\_ Email \_\_\_\_\_

### Payment Information (Sorry, we cannot bill for your support.)

Check Enclosed       American Express       MasterCard       VISA       DISCOVER  
Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_  
Cardholder's Name (print) \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

*Make checks payable to FHCA, P.O. Box 1459, Tallahassee, FL 32302-1459.  
Fax credit card payments to (850) 681-2075 or email to [kknapp@fhca.org](mailto:kknapp@fhca.org).*

*Please note support of the Golf Tournament does not include participation or entrance to the FHCA Trade Show or other Annual Conference events.*

**For more information, contact Kristen Knapp at FHCA, (850) 701-3530 or [kknapp@fhca.org](mailto:kknapp@fhca.org)**

### **FHCA Golf Tournament Committee**

Marco Carrasco, Chair, West Gables Health Care Center      Jarrett Caropelo, Medline Industries  
Yale Metz, Healthcare Services Group      Joe Mitchell, Summit Care II      Wes Edwards, Page Healthcare, Inc.