



Florida Health Care Association
Annual Golf Tournament

SPONSORSHIP OPPORTUNITIES & BENEFITS

Tuesday, August 1, 2017
Shingle Creek Golf Club
Orlando, FL



7:30 AM Check In
8:00 AM Shotgun Start
Lunch & Winners Circle
Awards Ceremony to Follow

Join Florida Health Care Association for an exciting day on the links. The FHCA Golf Tournament will take place at the Shingle Creek Golf Club in Orlando, held in conjunction with the FHCA 2017 Annual Conference & Trade Show. Known for its large, undulating greens, plush fairways and an abundance of water hazards, the Shingle Creek course presents challenges to players of all levels. It has consistently been rated as one of Orlando's best golf courses since opening in 2003. Manicured tropical landscaping, state-of-the-art technology and GPS systems on its golf carts are just a few of its many features.

FHCA Golf Tournament players will enjoy a light breakfast and gift bag upon registration, refreshing beverages and snacks on the golf course and a casual lunch at the Winner's Circle Awards Ceremony. Exciting prizes await for best team, mens' and ladies' closest-to-the-pin and longest drive, as well as door prizes and more.

With every swing you'll help support career climb scholarships awarded through the Florida Health Care Education & Development Foundation, as well as the Florida Health Care Political Action Committee, which helps to make the voices of long term care providers heard among Florida's key policymakers.

LEARN MORE AT WWW.FHCACONFERENCE.ORG

Market Your Business . . . Become a Golf Tournament Sponsor

Along with the benefits associated with each sponsorship level, all Tournament Sponsors will receive name recognition on the Annual Conference tournament web page, in tournament on-site signage and program book, as well as special listings in the FHCA Annual Conference Program, FHCA *Pulse* newsletter and 2018 Membership Directory & Buyers' Guide (*all recognition is subject to print deadlines*).

TOURNAMENT SPONSOR: \$4,000 (SOLD)

- Name & Logo recognition on all tournament print and electronic marketing materials
- Logo recognition on FHCA Annual Conference tournament web page
- Exclusive on-site signage at tournament registration
- Half-page advertisement in Annual Conference Attendee Program
- Recognition during FHCA Annual Conference Membership Meeting
- Opportunity to participate in FHC PAC activity
- One free foursome

DOUBLE EAGLE LEVELS

Winners Circle Awards Luncheon Sponsor: \$3,500 (SOLD)

- Exclusive on-site signage at awards luncheon
- Company representative to present awards
- One free foursome

Hole in One Sponsor: \$3,000

- Exclusive on-site signage at hole
- Table optional for company representative at hole to interact with golfers
- One free foursome

Golf Cart Sponsor: \$2,500 (SOLD)

- Exclusive signage on each golf cart (48)
- Company representative to present awards
- One free foursome

Beverage Cart Sponsor: \$2,000 (1 Available)

- Exclusive signage on beverage cart
- Logo printed on golfer drink tickets
- Interact with golfers on beverage cart ride-along
- One free foursome

Commemorative Photo Sponsor: \$2,000 (SOLD)

- Logo printed on each players' commemorative photo sleeve (144)
- Signage at photo display table
- One free foursome

Pin Flags Sponsor: \$2,000 (SOLD)

- Logo recognition on pin flags at all 18 holes
- One free foursome

Interested in creating a custom sponsorship package?
Contact Kristen Knapp at (850) 701-3530 or kknapp@fhca.org

EAGLE LEVELS

Continental Breakfast Sponsor: \$1,500 (SOLD)

- Exclusive on-site signage at breakfast
- Opportunity for company representative to welcome guests at golfer check-in
- One free foursome

Men's Longest Drive: \$1,500 (SOLD)

- Exclusive signage at hole sponsorship site
- Table optional for company representative at hole
- One free foursome

Ladies' Longest Drive: \$1,500 (SOLD)

- Exclusive signage at hole sponsorship site
- Table optional for company representative at hole
- One free foursome

Mens' Closest to the Pin: \$1,500 (SOLD)

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole
- One free foursome

Ladies' Closest to the Pin: \$1,500

- Exclusive signage at hole sponsorship site
- Table optional for company representative at hole
- One free foursome

Specialty Contest Sponsor: \$1,500 (SOLD)

- Exclusive signage at hole sponsorship site
- Table optional for company representative at hole
- One free foursome

Hospitality Sponsor: \$1,500 (SOLD)

- Logo on Hospitality Cart
- One free foursome
- Opportunity to distribute logo'd promotional item
- Interact with golfers throughout course

Awards Lunch Raffle Prize Sponsor: \$1,500 (SOLD)

- Logo printed on all raffle tickets
- Opportunity to present prize drawings at luncheon
- One free foursome

Beverage Station Sponsor: \$1,500 (SOLD)

- Exclusive signage at designated beverage station
- Opportunity to distribute logo'd promotional item and interact with golfers at beverage station
- Table optional for company representative at hole
- One free foursome

ACE LEVELS

Commemorative Ball Sponsor: \$1,250 (SOLD)

- Logo printed on players' commemorative golf balls (Sleeve of 3)
- Two free player spots

Break the Glass/Driving Range Sponsor: \$500 (SOLD)

- Exclusive signage at driving range/ Break the Glass Contest area
- Two free player spots

Golf Towel Sponsor: \$1,000 (SOLD)

- Logo printed on commemorative golf towel
- Two free player spots

Cooling Towel Sponsor: \$1,000

- Opportunity to deliver iced cooling towels to players on course
- Two free player spots

Tournament Program Book Sponsor: \$500 (SOLD)

- Full-page ad in Tournament Program Book
- One free player spot

Player Awards Sponsor: \$500 (SOLD)

- Exclusive Signage on Golf Awards Table
- One free player spot

Tee Box Sponsor: \$500 (6 available)

- Exclusive signage at hole sponsorship site
- One free player spot

Goody Bag Sponsor: \$500 (SOLD)

- Logo printed on golfer goody bags
- One free player spot



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A portion of the FHCA Golf Tournament proceeds will benefit the 501c3 FHC Education & Development Foundation and the Florida Health Care Political Action Committee (FHC PAC). Contributions or gifts to the FHC PAC are not deductible from federal income taxes.

Sponsorship Information

Please list below the activities from the indicated sponsor levels you wish to support:

_____ @ \$ _____
_____ @ \$ _____
Total Amount Due \$ _____

Sponsorship Contact Information

Company Name _____ Contact Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

Player spots included with sponsorship represents a \$200 per player value. Please indicate player name(s), confirmation will be provided one week prior to the Tournament using the list of paid/registered golfers.

Player Name(s) and Pairing/Foursome Preference

Sponsor Team Player Name(s):

1) _____
2) _____
3) _____
4) _____

Payment Information (Sorry, we cannot bill for your support.)

Check Enclosed American Express MasterCard VISA DISCOVER
Card Number _____ Expiration Date _____ Security Code _____
Cardholder's Name (print) _____
Signature _____ Date _____

*Make checks payable to FHCA, P.O. Box 1459, Tallahassee, FL 32302-1459.
Fax credit card payments to (850) 681-2075 or email to kknapp@fhca.org.*

Please note support of the Golf Tournament does not include participation or entrance to the FHCA Trade Show or other Annual Conference events.

For more information, contact Kristen Knapp at FHCA, (850) 701-3530 or kknapp@fhca.org

FHCA Golf Tournament Committee

Marco Carrasco, Chair, West Gables Health Care Center Jamey Richardson, Gulf Coast Health Care
Joe Mitchell, Summit Care II Wes Edwards, Page Healthcare, Inc. Jarrett Caropelo, Medline Industries
Keith Myers, MorseLife Yale Metz, Healthcare Services Group Bradlee Cox, McKesson Medical Surgical