

# Promote your company with an advertisement in the FHCA 2012 Annual Conference Brochure or Program!

Ad space is now available for our Conference Brochure and Program. The Brochure is mailed to all nursing homes and corporate offices in Florida. Attendees refer to the Program during Conference when checking for details on seminars and other events. These full-color ads are a great way to gain additional recognition for your company and drive traffic to your booth. *Please note: You must purchase a booth at the Trade Show in order to place an ad in our Conference Brochure or Program.*

**Artwork must be received by Friday, March 30, 2012 for the Brochure and Friday, June 15, 2012 for the Program.** A signed ad form must accompany the camera-ready or finished ad. **Payment is required at the time of submission.** Finished artwork must be submitted via e-mail to Kendall Peddie at [kpeddie@fhca.org](mailto:kpeddie@fhca.org).

The format for submitted artwork is:

- 1 color = black (please verify file is not in RGB or CMYK); full color = CMYK (please verify file is not in RGB)
- resolution should be 300 dpi (text converted to outlines)
- PDF file, Adobe Illustrator EPS file, and TIFF file formats accepted

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## Ad Order Form

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### Select Your Ad Specs

Ad Sizes/Prices:

- Full Page with bleeds (8.75" x 11.25") – \$1,000
- Half Page Horizontal (7.5" x 4.875") – \$750
- Quarter Page (3.625" x 4.875") – \$500

Publications:

- Conference Brochure
- Conference Program

### Payment Information

Check/Money Order Enclosed (payable to FHCA)

Charge My:  American Express  MasterCard  VISA

Cardholder Name \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Total \_\_\_\_\_ Signature \_\_\_\_\_

(authorizes ad and charge amount)

Fax completed form to (850) 681-2075 or mail with check to P.O. Box 1459, Tallahassee, FL 32302. For more information, contact Kendall Peddie at (850) 224-3907 or [kpeddie@fhca.org](mailto:kpeddie@fhca.org).

